

*D*amn, I don't want to live my life for somebody-else. Then what for do I live?



When you were born, did your mother tell you why you were born into this world and your purpose in life?

If you have low self-esteem, you are dependent on others.

Will your friends, boyfriend, husband, children, parents, or someone else make you happy?

No, there is no other way except that you yourself make you happy.



To follow the life mission, we need money.

Wait, you have money.

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Compared to developed countries such as the U.S., women in Japan tend to manage the household budget more than men, and women in Japan have to be more sensitive to money than men.



In particular, mothers with lower incomes tend to feel more stressed about childcare, finances, and housework.

Data of Women who do investments

(Spicomi, a comprehensive media site for women 2021)

Number: 304 women

Age: 21-49 years old

Average age: 34.2 years old

Married: 47.7%, Single: 52.3

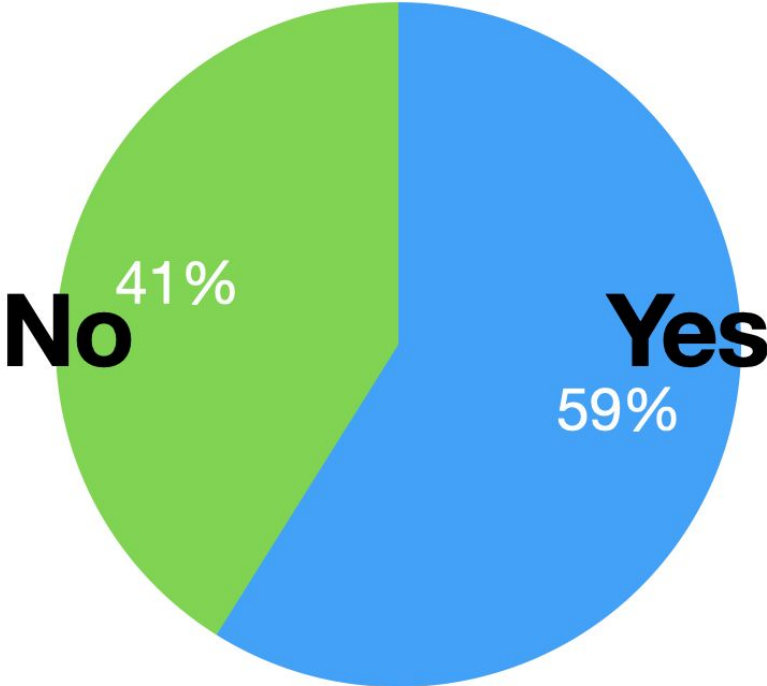
Educated Woman: 20% (College degree or higher)

Q1: How much is your annual income? *-3.22million yen*

Q2: How much money do you currently have in savings? *-3.43million yen*

Q3: What are your current financial assets? *-5.5million yen*

Are you currently
investing?



Q5. Please tell us about the investments you have made.

Stock investment : 29.6%

Regular savings on NISA : 29.6%

Investment trusts : 28.9%

iDeCo : 13.2%

NISA : 13.2%

FX : 7.2%

Foreign currency deposit : 5.6%

Virtual currency : 5.6%

Government bonds : 3.6%

Robo-advisor : 3.3%

REIT : 2.0%

Gold investment : 1.3%

Real estate investment : 1.0%

Social lending : 1.0%

Futures trading : 0.0%

Q6: Which investments would you like to try in the future?

Regular savings on NISA :36.5%

iDeCo : 31.3%

Stock investment :27.0%

Mutual funds :21.7%

NISA :18.8%

FX : 12.8%

Real estate investment : 9.2%

Government bonds :7.6%

Virtual currency :7.2%

Gold investment : 4.6%

Foreign currency deposits :4.3%

REITs : 3.3%

Futures trading :1.0%

Robo-advisor : 0.3%

Social lending : 0.3%

None in particular : 16.8%

Q7. If you are not investing, please explain why.

No knowledge: 75.5%

Fear : 48.3%

Lack of money : 36.4%

It's a hassle : 20.3%

I don't think my money will grow much: 14.7%

Other : 2.8%

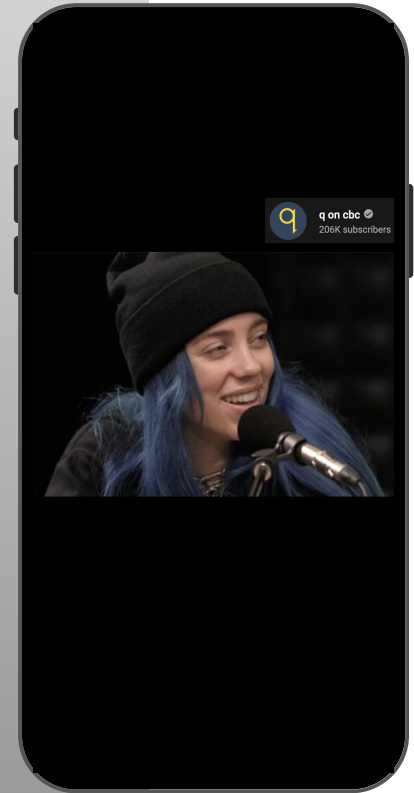
Q8: How much have you earned so far from your investments?

The average balance was plus ¥350,000 / \$3,500.

Money is
good.

- Billie Eilish

The fact that I'm gonna die one day and that everyone around me is gonna die and no one will remember me after a certain point makes me feel so good. So you don't really have to worry that much.





Module 5

Live the life you love.
Find out who you want to be.
Get out of the box!

Do anything you want.

Be anything you want.





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